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Pre-Orders underway for new Orbit Infant System

Retail partners announced for California, Maryland, Massachusetts, Florida and New York

Newark, CA – (November 16, 2005) – It's a way to get around with baby like no other. Perhaps this is why parents from all over the country are flocking to pre-order the new **Orbit Infant System**. Stores like **Magic Beans** in Massachusetts, **Genius Jones** in Miami Beach, and **giggle** in San Francisco and New York, are working with moms and dads eager to be the first on their block to put the brand new Orbit System into use.

"As we get closer to releasing the **Orbit Infant System** we're encouraged by strong pre-sales," says **Farrah White** of **Orbit Baby**. "The product offers a wonderful way for moms and dads on the go to get around easily and we're delighted to be working with these retailers to bring the Orbit system to their customers."

Some of the retailers currently taking pre-orders for the Orbit system include **Goore's for Babies to Teens** in Sacramento, CA; **Baby Outfitters** in Columbia, MD; **Genius Jones** in Miami Beach, FL; **Magic Beans** in Brookline, MA; **Lullaby Lane** in San Bruno, CA; and **giggle** with locations in San Francisco, CA and New York City.

The **Orbit Infant System** will be released in Summer 2006 and will retail for \$899.95.

The **Orbit Infant System** is a three-piece group (Infant Car Seat, Base, & Stroller) premiering Summer 2006. The Orbit system gives new parents everything they need for taking their infant on the go. Orbit Baby, Inc. is headquartered in Newark, California and is led by CEO Joseph Hei, and COO Bryan White.